Cole Chapman Bio

Hello my name is Cole Chapman and I'm from Dalton, WI were my family and I own and operate a small 25 head show cattle operation called C4 Show Cattle. I started showing beef back in 2008 at my local county fair and have fallen in love with the show cattle business. Since then, we have increased our heard from show steers to breeding stock, and now offer calves for sale yearly during our "Central Wisconsin Pasture Sale" held in September. I attended school at Oklahoma State University and graduated with a degree in Animal Science. While at Oklahoma State I was involved with the block and Bridle Club and Livestock Judging team. World Beef Expo has always been one of my favorite shows to attend and exhibit at. I hope that with this position I will be able to impact exhibitors the way that I have been impacted by past board members and this show. I am excited for the opportunity to be on the board and in this position, I would offer my knowledge on past experiences to keep this show going and growing in the future.