

# Sponsorship Opportunities



**September 22 - 25, 2022**

**Wisconsin State Fair Park**

# Sponsorship Opportunities

**\*\*updated 1/24/2022\*\***

## **World Beef Expo Platinum Sponsor - \$10,000**

This is an unbelievable opportunity to showcase your business as the Platinum Sponsor of WBE. Your business will value the promotions that come with this exclusive partnership. The Supreme Drive is the only open show in the country that selects a top five from 20+ breeds represented.

- Logo on large photo backdrop in Coliseum
- Logo on all 15 Banners given out to top 5 in each Supreme Drive divisions
- Representative from Company in picture with all Supreme Drive Champions
- Logo on top of World Beef Expo website home page
- Premium location for a 10 x 20 trade show booth space
- Speaking opportunity and VIP seating during Supreme Drive
- Multiple postings on WBE Facebook page with logo
- Video on Facebook page & website highlighting business
- Logo on WBE sponsorship page with link to your website
- Logo in the center of each ring

### ***NEW in 2022***

## **Walton Webcast Sponsor - \$5000 (2 available)**

We will be partnering with Walton Webcasting to live stream the Open and Junior Shows plus the Supreme Drive. Walton Webcasting is the premier live stream service in the livestock industry bringing livestock to mobile and desktop devices world-wide! You will have the opportunity to touch an average daily viewership of 3000-4500 livestock enthusiasts.

- Your 30-60 second commercials rotating all 4 days of the livestock shows & Supreme Drive.
- Sponsor can provide up to 3 different commercials that are 30-60 seconds.
- Your logo in the corner of the screen during all of the webcasting.

## **Junior Heifer Show Sponsor - \$5000**

This sponsorship includes the Junior Heifer Show on Sunday.

- Logo on top 5 banners
- Representative from Company in picture with top 5 winners
- Custom marketing flier made/promoted with your logo
- Logo placed on top 5 champion photos on website
- Premium location for 10x10 trade show booth space
- Multiple postings on WBE Facebook page with logo
- Logo on WBE sponsorship page with link to your website
- Logo in the center of each ring

### **Junior Sweepstakes Sponsor - \$2,500**

Youth are challenged by entering the different educational contests sponsored by your business. Contests are completed online during the first two quarters of 2022 with the top individuals receiving awards during the Supreme Drive at the 2022 WBE.

- Recognition on World Beef Expo website under sweepstakes page
- Sponsors logo on 40 banners for top individual and high point winners
- Custom marketing flier made/promoted with your logo
- Logo on group winners' photo on website
- 10x10 trade show booth
- Multiple postings on WBE Facebook page with logo
- Logo on WBE sponsorship page with link to your website
- Logo in the center of each ring

### **Youth Judging Contest Sponsor - \$2,500**

Youth from throughout the country use their livestock evaluation skills and speaking ability during this Judging Contest.

- Recognition on World Beef Expo website under Youth Judging page
- Sponsors name on all individual contest and top 5 team banners for each division
- Custom marketing flier made/promoted with your logo
- 10x10 trade show booth
- Logo on group winners' photo on website
- Multiple postings on WBE Facebook page with logo
- Logo on WBE sponsorship page with link to your website
- Logo in the center of each ring
- One Facebook post on WBE page

### **Junior Showmanship Sponsor - \$2,500**

Sponsors will appreciate first hand the excitement on the youth faces when you hand them an award for their accomplishment. Over 350 youth participate in this contest!

- Recognition on World Beef Expo website under showmanship page
- Sponsors name on all showmanship banners (Top three in each age group)
- Custom marketing flier with your logo
- Logo on group winners' photo on website
- 10x10 trade show booth
- Multiple postings on WBE Facebook page with logo
- Logo on WBE sponsorship page with link to your website
- Logo in the center of each ring

### **Junior Prospect Steer Show Sponsor - \$2,000**

This sponsorship includes the Junior Prospect Steer Show on Saturday.

- Logo on top 5 banners
- Representative from Company in picture with top 5 winners
- Custom marketing flier made/promoted with your logo
- Logo placed on top 5 champion photos on website
- Premium location for 10x10 trade show booth space
- Multiple postings on WBE Facebook page with logo
- Logo on WBE sponsorship page with link to your website
- Logo in the center of each ring

## **Junior Market Animal Show & Breed Market Steer Show Sponsor - \$2,000**

This sponsorship includes both Junior Market Shows on Saturday.

- Logo on top 5 banners for both shows
- Representative from Company in picture with top 5 winners
- Custom marketing flier made/promoted with your logo
- Logo placed on top 5 champion photos on website
- Premium location for 10x10 trade show booth space
- Multiple postings on WBE Facebook page with logo
- Logo on WBE sponsorship page with link to your website
- Logo in the center of each ring

## **Exhibitor Back Tag Sponsorship - \$1,000**

- Logo placed on all exhibitor back tags for Open and Junior Show.
- Logo placed on all exhibitor back tags for Supreme Drive
- Logo with link to your website on our sponsor page
- Logo in the center of each ring

## **Gold Sponsorship - \$1,000**

- Recognition during Supreme Drive
- 10x10 trade show booth
- Logo on WBE sponsorship page with link to your website
- One Facebook post on WBE page
- Logo in the center of each ring

## **Friends of World Beef Expo Sponsorship - \$500**

- Logo on WBE sponsorship page with link to your website
- One Facebook post on WBE page
- Logo placed on sponsors group banner

*NEW in 2022*

## **Walton Webcasting Rotating Banner Sponsorship - \$500** *(Multiple sponsorships available)*

- Your logo rotating during webcasting.



*We are always willing to work with sponsors so contact us if you have an idea.  
In-kind sponsorships are welcomed. Contact us to see how we can work together.*

*For additional information and details on sponsorships  
(920) 479-0658      [info@worldbeefexpo.com](mailto:info@worldbeefexpo.com)*

# Sponsorship Agreement Form

Please type or print clearly. ALL INFORMATION MUST BE PROVIDED.

Company/ Farm Name \_\_\_\_\_

Contact Name \_\_\_\_\_

Email \_\_\_\_\_

Website \_\_\_\_\_

facebook page \_\_\_\_\_

Address \_\_\_\_\_

City & State \_\_\_\_\_

☐ I'm interested in donating the following item(s) for the Silent Auction:

Opportunity	Value	Please initial
Platinum Sponsorship .....	\$10,000	_____
Walton Webcasting Sponsorship .....	\$ 5,000	_____
Junior Heifer Show Sponsor .....	\$ 5,000	_____
Junior Sweepstakes Sponsor .....	\$ 2,500	_____
College Judging Contest Sponsor .....	\$ 2,500	_____
Junior Showmanship Sponsor .....	\$ 2,500	_____
Junior Prospect Steer Show Sponsorship .....	\$ 2,000	_____
Junior Market Animal & Breed Steer Show Sponsorship. \$	2,000	_____
Exhibitor Back Tag Sponsorship .....	\$ 1,000	_____
Gold Sponsorship .....	\$ 1,000	_____
Friends of WBE Sponsorship .....	\$ 500	_____
Walton Webcasting Rotating Banner Sponsorship .....	\$ 500	_____
Other Amount to be used as needed .....	\$ _____	_____

Make check payable to World Beef Expo.

Mail payment and this form to:

World Beef Expo, P.O. Box 1, Burnett, Wisconsin 53922

Credit Cards Accepted. Call 920-479-0658