

SPONSORSHIP

WORLD BEEF *Expo*

OPPORTUNITIES

Judging Contest Sponsor - \$3,000

Youth from throughout the country use their livestock evaluation skills and speaking ability during this Judging Contest.

- Recognition on World Beef Expo website under Judging page
- Sponsors name on all individual contest and top 5 team banners for each division
- Custom marketing flyer made/promoted with your logo
- 10x10 trade show booth
- Logo on group winners' photo on website
- Multiple postings on WBE Facebook page with logo
- Logo on WBE sponsorship page with link to your website
- Logo in the center of each ring

World Beef Expo Title Sponsor - \$10,000

This is an unbelievable opportunity to showcase your business as the Title Sponsor of WBE. Logo on large photo backdrop in Coliseum.

- Contact WBE to discuss this amazing opportunity

Junior Heifer Show Sponsor - \$5,000

This sponsorship includes the Junior Heifer Show on Sunday.

- Logo on top 5 banners
- Representative from Company in picture with top 5 winners
- Custom marketing flyer made/promoted with your logo
- Logo placed on top 5 champion photos on website
- Premium location for 10x10 trade show booth space
- Multiple postings on WBE Facebook page with logo
- Logo on WBE sponsorship page with link to your website
- Logo in the center of each ring

Junior Sweepstakes Sponsor - \$2,500

Youth are challenged by entering the different educational contests sponsored by your business. Contests are completed online during the first two quarters of 2023 with the top individuals receiving awards during the Supreme Drive at the WBE.

- Recognition on World Beef Expo website sweepstakes page
- Custom marketing flyer made/promoted with your logo
- Logo on group winners' photo on website
- 10x10 trade show booth
- Multiple postings on WBE Facebook page with logo
- Logo on WBE sponsorship page with link to your website
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Junior Showmanship Sponsor - \$2,500

Sponsors will appreciate first hand the excitement on the youths' faces when you hand them an award for their accomplishment. Over 350 youth participate in this contest!

- Recognition on World Beef Expo website under showmanship page
- Sponsors name on all showmanship banners (Top three in each age group)
- Custom marketing flyer with your logo
- Logo on group winners' photo on website
- 10x10 trade show booth
- Multiple postings on WBE Facebook page with logo
- Logo on WBE sponsorship page with link to your website
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Junior Market Animal Show & Breed Market Steer Show Sponsor - \$2,000

This sponsorship includes both Junior Market Shows on Saturday.

- Logo on top 5 banners for both shows
- Representative from Company in picture with top 5 winners
- Custom marketing flyer made/promoted with your logo
- Logo placed on top 5 champion photos on website
- Premium location for 10x10 trade show booth space
- Multiple postings on WBE Facebook page with logo
- Logo on WBE sponsorship page with link to your website
- Logo in the center of each ring

Gold Sponsorship - \$1,000

- Recognition during entire event and Supreme Drive
- 10x10 trade show booth
- Logo on WBE sponsorship page with link to your website
- One Facebook post on WBE page
- Logo in the center of each ring

Walton Webcast Sponsor - \$2,500 (4 available)

We will be partnering with Walton Webcasting to live stream the Open and Junior Shows plus the Supreme Drive. Walton Webcasting is the premier live stream service in the livestock industry bringing livestock to mobile and desktop devices worldwide! You will have the opportunity to touch an average daily viewership of 3,000-4,500 livestock enthusiasts.

- Your 30-60 second commercials rotating all 4 days as well as the Supreme Drive
- Sponsor can provide up to 3 different commercials that are 30-60 seconds
- Your logo in the corner of the screen during all of the webcasting

Junior Prospect Steer Show Sponsor - \$2,000

This sponsorship includes the Junior Prospect Steer Show on Saturday

- Logo on top 5 banners
- Representative from Company in picture with top 5 winners
- Custom marketing flyer made/promoted with your logo
- Logo placed on top 5 champion photos on website
- Premium location for 10x10 trade show booth space
- Multiple postings on WBE Facebook page with logo
- Logo on WBE sponsorship page with link to your website
- Logo in the center of each ring

Exhibitor Back Tag Sponsorship - \$1,500

- Logo placed on all exhibitor back tags for Open and Junior Show
- Logo placed on all exhibitor back tags for Supreme Drive
- Logo with link to your website on our sponsor page
- Logo in the center of each ring

Friends of World Beef Expo Sponsorship - \$500

- Logo placed on sponsors group banner
- Walton banner ad

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Expo

OPPORTUNITIES

Business Name _____

Contact Person _____

Street Address _____

City, ST, Zip _____

Phone Number _____

Email _____

Sponsorship Level _____

Website _____

☐ **I'm interested in donating the following item(s) for the silent auction:**

Make check payable to World Beef Expo

Mail payment and this form to:

World Beef Expo, P.O. Box 1

Burnett, Wisconsin 53922

Credit Cards Accepted - Call 920-479-0658

For additional information and details:

Charlene Becker

Executive Director

920-479-0658

info@worldbeefexpo.com

Stephen Kohl

Sponsorship Chairman

920-382-0845