



2026 Open Show Schedule of Events

September 24 - 27, 2026 - Wisconsin State Fair Park

Schedule is subject to change - Updated July 22, 2026

Wednesday, September 23

9:00 a.m. Grounds open for arrival and check-in

10:00 a.m. Entry office opens

12:00 a.m. All check-in closes

Thursday, September 24

6:00 a.m. Open Show Check-in opens

9:00 a.m. All Open Show cattle must be in place

12:00 -1:00 p.m. Open Show Commercial heifers weigh-in

12:00 p.m. Trade Show opens -

Upper Level - Double Deck Barn

5:00 p.m. Tie outs open

7:00 p.m. Trade Show closes

All shows will start at the designated time and continue until all breeds on the schedule have been shown.

World Beef Expo reserves the right to make changes to the schedule as needed.

3:00 p.m. Open Show Begins – Coliseum

Ring 1

Red Angus

American Aberdeen

Commercial

Pinzgauer

AOB Purebred

AOB Percentage

Breeds with <10 head (National or Regional Point Shows)

Ring 2

Highland

Chianina

Mini Hereford

Charolais

American Galloway

American Galloway Percentage

Friday, September 25

8:00 a.m. Open Show Resumes – Coliseum

Ring 1

Angus

Belted Galloway

Belted Galloway Appendix

Shorthorn

Shorthorn Plus

American British White Park

Ring 2

Hereford

Simmental

Percentage Simmental

Maine-Anjou

Maintainer

Murray Grey

9:00 a.m. Trade Show & Silent Auction opens - Upper Level - Double Deck Barn

5:00 p.m. Additional Junior cattle may begin to arrive & check-in

5:00 p.m. Tie outs open

5:00 p.m. Silent Auction closes

7:00 p.m. Trade Show closes

10:00 p.m. Junior check-in closes

7:00 p.m. Open Show Supreme Champion Drive – Coliseum

Supreme Drive order will be Bulls, Cow/Calf Pairs, Heifers

Please note:

- Open Show-only cattle must vacate the barns by 7:00 PM Friday.
- Open Show-only cattle participating in the Supreme Drive must vacate the barns by 11:59 PM Friday.
- Cattle may remain in tie-outs or trailers after barn departure