



SPONSORSHIP OPPORTUNITIES

Title Sponsor - \$10,000

This is an unbelievable opportunity to showcase your business as the Title Sponsor of WBE.

- Logo on large photo backdrop in Coliseum
- In addition, there are numerous benefits available that we can custom design for your organization to make the most of this level of support. Contact us for more details.

Walton Webcasting Sponsor - \$7500

We will be partnering with Walton Webcasting to live stream the Open and Junior Shows plus both of the Supreme Drives. Walton Webcasting is the premier live stream service in the livestock industry bringing livestock to mobile and desktop devices worldwide! Last year's webcasts averaged almost 4500 livestock enthusiasts daily in 39 states plus Canada, Sweden & France.

- Your 30-60 second commercials rotating all 4 days as well as both of the Supreme Drives
- Sponsor can provide up to 3 different commercials that are 30-60 seconds
- Your logo in the corner of the screen during all of the webcasting
- In addition, there are numerous benefits available that we can custom design for your organization to make the most of your sponsorship. Contact us for more details.

Junior Heifer Show Sponsor - \$5,000

This sponsorship includes the Junior Heifer Show on Sunday.

- Recognition during all events plus both Supreme Drives
- Representative from your business in the picture with each of the top 5 winners
- Custom marketing flyer made/promoted with your logo
- Logo placed on the top 5 champion photos on website
- Premium location for 10x10 trade show booth space
- Multiple postings on WBE Facebook page with logo
- Logo on WBE sponsorship page with link to your website
- Logo in the center of each ring

Judging Contest Sponsor - \$3,000

Youth from throughout the country use their livestock evaluation skills and speaking ability during the Judging Contest.

- Recognition on World Beef Expo website on Judging page
- Recognition during all events plus both Supreme Drives
- Sponsors name on all individual contest and top 5 team banners for each division
- Custom marketing flyer made/promoted with your logo
- 10x10 trade show booth in premium location
- Multiple postings on WBE Facebook page with logo
- Logo on WBE sponsorship page with link to your website
- Logo in the center of each ring

Junior Sweepstakes Sponsor - \$2,500

Youth are challenged by entering the different educational contests sponsored by your business.

- Recognition on World Beef Expo website sweepstakes page
- Recognition during all events plus both Supreme Drives
- Custom marketing flyer made/promoted with your logo
- 10x10 trade show booth in prime location
- Multiple postings on WBE Facebook page
- Logo on WBE sponsorship page with link to your website
- Logo in center of each ring

Junior Prospect Steer Show Sponsor - \$2,000

This sponsorship includes the Junior Prospect Steer Show on Saturday

- Recognition during all events plus both Supreme Drives
- Representative from your business in the picture with each of the top 5 winners
- Custom marketing flyer made/promoted with your logo
- Logo placed on top 5 champion photos on website
- Premium location for 10x10 trade show booth space
- Multiple postings on WBE Facebook page with logo
- Logo on WBE sponsorship page with link to your website
- Logo in the center of each ring

Exhibitor Back Tag Sponsorship - \$1,500

- Logo on all exhibitor back tags for Open & Junior Show plus both Supreme Drives
- Recognition during all events plus both Supreme Drives
- Logo with link to your website on our sponsor page
- Logo in the center of each ring

Friends of World Beef Expo Sponsorship - \$500

- Recognition during all events plus both Supreme Drives
- Logo placed on sponsor page with a link to your website
- Walton banner ad (logo only)

Junior Showmanship Sponsor - \$2,500

Youth show their skills in front of a judge. Over 350 youth participate in this contest!

- Recognition on World Beef Expo website on showmanship page
- Recognition during all events plus both Supreme Drives
- 10x10 trade show booth in prime location
- Logo in the center of each ring
- Multiple postings on WBE Facebook page
- Custom marketing flyer with your logo
- Logo on WBE sponsorship page with link to your website
- Large logo in center of each ring

Junior Market Animal Show & Breed Market Steer Show Sponsor - \$2,000

This sponsorship includes both Junior Market Shows on Saturday.

- Recognition during all events plus both Supreme Drives
- Representative from your business in the picture with each of the top 5 winners
- Custom marketing flyer made/promoted with your logo
- Logo placed on top 5 champion photos on website
- Premium location for 10x10 trade show booth space
- Multiple postings on WBE Facebook page with logo
- Logo on WBE sponsorship page with link to your website
- Logo in the center of each ring

Gold Sponsorship - \$1,000

- Recognition during entire event and both Supreme Drives
- 10x10 trade show booth
- Logo on WBE sponsorship page with link to your website
- One Facebook post on WBE page
- Logo in the center of each ring
- Walton banner ad (logo only)

World Beef Expo Affiliate – Under \$500

Your donation will help support us in our mission. Run by volunteers, our non-profit organization depends on support from people like you.



Business Name _____

Contact Person _____

Street Address _____

City, ST, Zip _____

Phone Number _____

Email _____

Sponsorship Level _____

Website _____

I'm interested in donating the following item(s) for the silent auction:

Make check payable to **World Beef Expo**

Mail payment and this form to:

World Beef Expo, P.O. Box 1, Burnett, Wisconsin 53922

Credit Cards Accepted – on our website

For additional information and details:

Charlene Becker - Executive Director - 920-479-0658 - info@worldbeefexpo.com