

SPONSORSHIP



OPPORTUNITIES

Judging Contest Sponsor - \$3,000

Youth from throughout the country use their livestock evaluation skills and speaking ability during this Judging Contest.

- Recognition on World Beef Expo website under Judging page
- Sponsors name on all individual contest and top 5 team banners for each division
- Custom marketing flyer made/promoted with your logo
- 10x10 trade show booth
- Logo on group winners' photo on website
- Multiple postings on WBE Facebook page with logo
- Logo on WBE sponsorship page with link to your website
- Logo in the center of each ring

Junior Showmanship Sponsor - \$2,500

Sponsors will appreciate first-hand the excitement on the youths' faces when you hand them an award for their accomplishment. Over 350 youth participate in this contest!

- Recognition on World Beef Expo website under showmanship page
- Sponsors name on all showmanship banners (Top three in each age group)
- Custom marketing flyer with your logo
- Logo on group winners' photo on website

World Beef Expo Title Sponsor - \$10,000

This is an unbelievable opportunity to showcase your business as the Title Sponsor of WBE. Logo on large photo backdrop in Coliseum.

- Contact WBE to discuss this amazing opportunity

Junior Heifer Show Sponsor - \$5,000

This sponsorship includes the Junior Heifer Show on Sunday.

- Logo on top 5 banners
- Representative from Company in picture with top 5 winners
- Custom marketing flyer made/promoted with your logo
- Logo placed on top 5 champion photos on website
- Premium location for 10x10 trade show booth space
- Multiple postings on WBE Facebook page with logo
- Logo on WBE sponsorship page with link to your website
- Logo in the center of each ring

Junior Sweepstakes Sponsor - \$2,500

Youth are challenged by entering the different educational contests sponsored by your business. Contests are completed at the Expo.

- Recognition on World Beef Expo website sweepstakes page
- Custom marketing flyer made/promoted with your logo
- Logo on group winners' photo on website
- 10x10 trade show booth
- Multiple postings on WBE Facebook page with logo
- Logo on WBE sponsorship page with link to your website
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Junior Market Animal Show & Breed Market Steer Show Sponsor - \$2,000

This sponsorship includes both Junior Market Shows on Saturday.

- Logo on top 5 banners for both shows
- Representative from Company in picture with top 5 winners
- Custom marketing flyer made/promoted with your logo
- Logo placed on top 5 champion photos on website
- Premium location for 10x10 trade show booth space
- Multiple postings on WBE Facebook page with logo
- Logo on WBE sponsorship page with link to your website
- Logo in the center of each ring

Gold Sponsorship - \$1,000

- Recognition during entire event and Supreme Drive
- 10x10 trade show booth
- Logo on WBE sponsorship page with link to your website
- One Facebook post on WBE page
- Logo in the center of each ring

Walton Webcast Sponsor - \$7,500

We will be partnering with Walton Webcasting to live stream the Open and Junior Shows plus the Supreme Drive. Walton Webcasting is the premier live stream service in the livestock industry bringing livestock to mobile and desktop devices worldwide! Last year's webcasts averaged almost 4500 livestock enthusiasts daily in 39 states plus Canada, Sweden & France.

- Your 30-60 second commercials rotating all 4 days as well as the Supreme Drive
- Sponsor can provide up to 3 different commercials that are 30-60 seconds
- Your logo in the corner of the screen during all of the webcasting
- In addition, there are numerous benefits available that we can custom design for your organization to make the most of this level of support. Contact us for more details.

Junior Prospect Steer Show Sponsor - \$2,000

This sponsorship includes the Junior Prospect Steer Show on Saturday

- Logo on top 5 banners
- Representative from Company in picture with top 5 winners
- Custom marketing flyer made/promoted with your logo
- Logo placed on top 5 champion photos on website
- Premium location for 10x10 trade show booth space
- Multiple postings on WBE Facebook page with logo
- Logo on WBE sponsorship page with link to your website
- Logo in the center of each ring

Exhibitor Back Tag Sponsorship - \$1,500

- Logo placed on all exhibitor back tags for Open and Junior Show
- Logo placed on all exhibitor back tags for Supreme Drive
- Logo with link to your website on our sponsor page
- Logo in the center of each ring (Limited to 2)

Friends of World Beef Expo Sponsorship - \$500

- Logo placed on sponsor page with a link to your website
- Walton banner ad (logo only)

World Beef Expo Affiliate – Multiple Levels

Available at several affordable levels, your donation will help support us in our mission. Run by volunteers, our non-profit organization depends on support from people like you.

SPONSORSHIP

**WORLD
BEEF**

Expo

OPPORTUNITIES

Business Name _____

Contact Person _____

Street Address _____

City, ST, Zip _____

Phone Number _____

Email _____

Sponsorship Level _____

Website _____

☐ **I'm interested in donating the following item(s) for the silent auction:**

Make check payable to World Beef Expo

Mail payment and this form to:

World Beef Expo, P.O. Box 1

Burnett, Wisconsin 53922

Credit Cards Accepted – on our website

For additional information and details:

Charlene Becker

Executive Director

920-479-0658

info@worldbeefexpo.com