



2025 Schedule of Events

September 18 - 21, 2025

Wisconsin State Fair Park

Schedule is subject to change - Updated July 17, 2025

See Back Page for Open and Junior Show Breed Order

Wednesday, September 17

9:00 a.m. Grounds open for arrival and check-in

10:00 a.m. Entry office opens

12:00 a.m. All check-in closes

Thursday, September 18

6:00 a.m. Open Show Check-in opens

9:00 a.m. All Open Show cattle must be in place

12:00 - 1:00 p.m. Open Show Commercial heifers weigh-in

12:00 p.m. Trade Show opens -

Upper Level - Double Deck Barn

5:00 p.m. Tie outs open

7:00 p.m. Trade Show closes

3:00 p.m. Open Show Begins – Coliseum

See Back Page for Open Show Breed Order

Friday, September 19

8:00 a.m. Open Show Resumes – Coliseum

See Back Page for Open Show Breed Order

9:00 a.m. Trade Show & Silent Auction opens - Upper Level - Double Deck Barn

5:00 p.m. Additional Junior cattle may begin to arrive & check-in

5:00 p.m. Tie outs open

5:00 p.m. Silent Auction closes **

7:00 p.m. Trade Show closes

10:00 p.m. Junior check-in closes

7:00 p.m. Open Show Supreme Champion Drive – Coliseum

Supreme Drive order will be Bulls, Cow/Calf Pairs, Heifers

Saturday, September 20

7:00 a.m. Additional Junior cattle may arrive & check in

8:00 a.m. Sweepstakes opens Upper Level - Double Deck Barn

9:00 a.m. Trade Show & Silent Auction - Upper Level - Double Deck Barn

9:00 a.m. Collegiate Judging Contest – Coliseum

9:00 a.m. All Junior Show cattle must be in place

10:00 - 11:00 a.m. Junior Show weigh-in

12:00 p.m. Sweepstakes - closes for judging

1:30 p.m. Junior Exhibitor Meeting – Coliseum

2:00 p.m. Showmanship – Coliseum

2:00 - 6:00 p.m. Sweepstakes - view results Upper Level - Double Deck Barn

5:00 p.m. Breed Market Steer Show followed by Crossbred
Steer & Market Heifer Show - Ring 1 – Coliseum

5:00 p.m. Prospect Steer Show - Ring 2– Coliseum

5:00 p.m. Silent Auction Closes **

5:00 p.m. Tie Outs open

6:00 - 7:00 p.m. Sweepstakes - entries can be picked up
Upper Level - Double Deck Barn

7:00 p.m. Trade Show closes

Sunday, September 21

8:00 a.m. Junior Heifer Show – Coliseum - See Back Page for Junior Show Breed Order

9:00 a.m. – 2:00 p.m. Trade Show open - Upper Level - Double Deck Barn

9:00 – 12:00 p.m. Sweepstakes – Remaining entries can be picked up - Upper Level - Double Deck Barn

Junior Heifer Show Supreme Drive - Coliseum

*At the conclusion of the Junior Heifer Show, all Breed Champions and Reserve Breed Champions will compete
for Top 5 Overall Heifers*

** winning silent auction bidders please pick up items at 5:00 p.m. each day**

See Back Page for Open and Junior Show Breed Order

Open Show Schedule

Thursday Ring 1

Red Angus
American Aberdeen
Commercial
Pinzgauer
AOB Purebred
AOB Percentage
Breeds with <10 head (National or Regional Point Shows)

Thursday Ring 2

Highland
Chianina
Mini Hereford
Charolais
American Galloway
American Galloway Percentage

Friday Ring 1

Angus
Belted Galloway
Belted Galloway Appendix
Shorthorn
Shorthorn Plus
American British White Park

Friday Ring 2

Hereford
Simmental
Percentage Simmental
Maine-Anjou
Maintainer
Murray Grey

Junior Show Schedule

All breeds with less than 5 head will show as AOB

Sunday Ring 1

Charolais
Chianina
Belted Galloway
American British White Park
Hereford
Simmental
Percentage Simmental
AOB Purebred
AOB Percentage

Sunday Ring 2

Maine
Mainetainer
Mini Hereford
Murray Grey
Commercial
Shorthorn
Shorthorn Plus
Angus
Red Angus

*All shows will start at the designated time and continue until all breeds on the schedule have been shown.
World Beef Expo reserves the right to make changes to the schedule as needed.*