

# YOUTH SWEEPSTAKES

## PUBLIC SPEAKING

This division will gauge each contestant's capacity to verbally present a topic related to the beef industry. Contestants are encouraged to be creative with their subject selection.

Contest Time: **Registration – Friday, September 23<sup>rd</sup> – 9 - 10 a.m.**  
**Contest – Friday, September 23<sup>rd</sup> – Noon - 4 p.m.**

Location: **Registration – Double Deck Barn, Upper Level**  
**Contest – Tommy G. Thompson Youth Center**

There will be a \$10 entry fee for those who participate in one or more of the following Sweepstakes contests:

Livestock Judging  
Photo Journalism  
Practical Herdsmanship  
Public Speaking  
Sales Talk

The \$10 entry fee must be paid, in U.S. currency, at the time of Youth Sweepstakes registration. Entries must be paid in cash or by check (payable to World Beef Expo).

### Public Speaking Contest Guidelines

1. All contestants must sign up with the Youth Sweepstakes committee by 10:00 a.m. on Friday. Registration for Public Speaking begins at 9:00 a.m. in the upper level of the double deck barn.
2. The topic of speech must pertain to the beef industry. The speech may be either informative or persuasive. Speeches must be prepared, but participants are not required to submit typed copies.
3. Speeches must adhere to the following time regulations:  
Junior Division: 3-5 minutes  
Intermediate Division: 4-6 minutes  
Senior Division: 5-7 minutes

Deductions will be made from the total score for speeches under the minimum or over the maximum time. Speeches exceeding the time limit by more than one minute will be stopped.

4. The use of notes is permitted. However, excessive reference to notes will result in score deductions. Visual aids are permitted, provided the contestant supplies his/her own visual aids and any necessary equipment.
5. Judging will be performed by a panel of officials. Experts in the beef industry, communications and public relations will be present. The final selection of judges is at the discretion of the Youth Sweepstakes superintendent.
6. **NO SPEECHES MAY BE REPEATED FROM PREVIOUS WORLD BEEF EXPO CONTESTS.** Any contestant that is found to have presented a previously used speech will be disqualified from the Public Speaking contest.

### PUBLIC SPEAKING DIVISIONS

(Age as of January 1, 2011)

Division	
801	Junior Division, age 8-11
802	Intermediate Division, age 12-14
803	Senior Division, age 15-18

*All Youth Sweepstakes participants are expected to familiarize themselves with the Youth Sweepstakes General Rules & Regulations.*

**Premiums will be paid in each age division as follows:**

<u>1<sup>st</sup></u>	<u>2<sup>nd</sup></u>	<u>3<sup>rd</sup></u>	<u>4<sup>th</sup></u>	<u>5<sup>th</sup></u>	<u>6<sup>th</sup></u>	<u>7<sup>th</sup></u>	<u>8<sup>th</sup></u>
\$30	\$25	\$20	\$15	\$10	\$5	\$5	\$5