

Dear Potential Vender,

The 2009 World Beef Expo is scheduled for September 25, 26 and 27, 2009. Set up will be Thursday, September 24th between 12:00 p.m. - 5:00 p.m. Load out time will be Sunday, September 27<sup>th</sup> between 3:00 p.m. - 5:00 p.m., or after the Jr. Show. Have special request, call to inquire.

We invite you to participate at this prestigious event, which promotes Agriculture. During the weekend, we are proud to provide many avenues that help make Wisconsin grow. The World Beef Expo Executive Board, Committee Chairpersons, and many volunteers have been working hard all year to provide a quality show. We are enhancing the vendor area at Wisconsin State Fair Park by incorporating many diversified Agriculture entities, which we are expecting to increase the number of attendees.

While we feel your business and/or organization is important to the overall agricultural industry, we have listened to your suggestions and are excited about the ideas that are to take place. We are proud of the accomplishments in the past and would like you to be a part of the future.

Thank you for being a part of World Beef Expo to be held September 25, 26 and 27<sup>th</sup>. For more information, contact the following.

Jim Murray - 608-778-4978

email: [murraysdfr@tds.net](mailto:murraysdfr@tds.net)

Check out the website for updated information [www.worldbeefexpo.com](http://www.worldbeefexpo.com)

**2009 World Beef Expo  
Vendor Application  
September 25-27, 2009  
Set up Thursday, September 24<sup>th</sup>**

**Vender:** \_\_\_\_\_

**Responsible Party:** \_\_\_\_\_

**Address:** \_\_\_\_\_

**City:** \_\_\_\_\_ **State:** \_\_\_\_\_ **Zip:** \_\_\_\_\_

**Phone Number:** \_\_\_\_\_

**Cell Phone Number:** \_\_\_\_\_

**Fax:** \_\_\_\_\_ **Email:** \_\_\_\_\_

**Requested Booth Size:** \_\_\_\_\_

**Inside:** \_\_\_\_\_ **Outside:** \_\_\_\_\_

**Amount Due: \$** \_\_\_\_\_

**Interested in speaking about your product at the Expo: Yes** \_\_\_\_\_ **No** \_\_\_\_\_

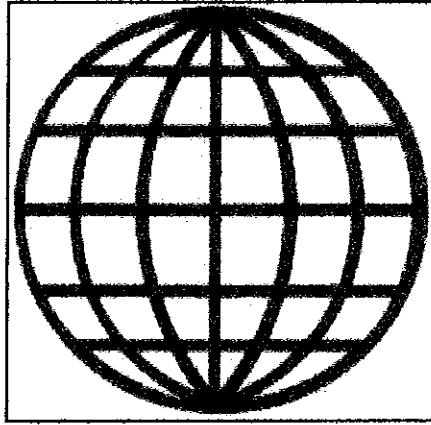
**Any questions, contact:**

**Jim Murray – Cell: 608-778-4978 Office: 608-723-5665 Email: murraysdfr@tds.net**

**Due Date: August 1, 2009**

**Please make check payable to: World Beef Expo**

**Send to: Jim Murray  
463 N. Washington St.  
Lancaster, WI 53813**



## 2009 World Beef Expo Pricing Structure

as of June 4, 2009

Size	Locations	Retail	Food & Beverage
10 x 10	Inside - table top display	\$150.00	---
10 x 10	Inside	\$200.00	*
20 x 10	Inside	\$400.00	*
30 x 10	Inside	\$600.00	*
40 x 10	Inside	\$800.00	*
50 x 10	Inside	\$1,000.00	*
20 x 20	Inside	\$800.00	*
10 x 10	Outside	\$150.00	*
20 x 10	Outside	\$200.00	*
30 x 10	Outside	\$250.00	*
40 x 10	Outside	\$300.00	*
50 x 10	Outside	\$350.00	*
60 x 10	Outside	\$400.00	*
20 x 20	Outside	\$250.00	*
30 x 20	Outside	\$300.00	*
40 x 20	Outside	\$350.00	*
50 x 20	Outside	\$400.00	*

\* Food and Beverage vendors, please contact the exhibitor services department at 414-266-7040

**NOTE:**

Non-Profit organizations, must submit a 501 c3, and have only information booths (no sales), can receive a special Non-Profit rate. Call for additional details.