

YOUTH SWEEPSTAKES PUBLIC SPEAKING

This division will gauge each contestant's capacity to verbally present a topic related to the beef industry. Contestants are encouraged to be creative with their subject selection.

Contest Times: **Registration – Friday, September 24th - 9:00 - 10:00 a.m.**
 Contest – Friday, September 24th – Noon - 4:00 p.m.

Locations: **Registration – Upper Level of Double-Deck Barn**
 Contest – Tommy G. Thompson Youth Center

There will be a \$10 entry fee for those who participate in one or more of the following Youth Sweepstakes contests:

- Livestock Judging
- Photo Journalism
- Practical Herdsmanship
- Public Speaking
- Sales Talk

The \$10 entry fee must be paid, in U.S. currency, at the time of Youth Sweepstakes registration. Entries may be paid in cash or by check (payable to World Beef Expo).

Public Speaking Contest Guidelines

1. All contestants must sign up with the Youth Sweepstakes committee by 10:00 a.m. on Friday. Registration for Public Speaking begins at 9:00 a.m. in the Upper Level of the Double-Deck Barn.
2. The topic of the speech must pertain to the beef industry. The speech may be either informative or persuasive. Speeches must be prepared, but participants are not required to submit typed copies.
3. Speeches must adhere to the following time regulations:
 - Junior Division – 3-5 minutes
 - Intermediate Division – 4-6 minutes
 - Senior Division – 5-7 minutes

Deductions will be made from the total score for speeches under the minimum or over the maximum time. Speeches exceeding the time limit by more than one minute will be stopped.

4. The use of notes is permitted. However, excessive reference to notes will result in score deductions. Visual aids are permitted, provided the contestant supplies his/her own visual aids and any necessary equipment.
5. Judging will be performed by a panel of officials. Experts in the beef industry, communications, and public relations will be present. The final selection of judges is at the discretion of the Youth Sweepstakes superintendent.
6. **NO SPEECHES MAY BE REPEATED FROM PREVIOUS WORLD BEEF EXPO CONTESTS.** Any contestant that is found to have presented a previously used speech will be disqualified from the Public Speaking contest.

PUBLIC SPEAKING DIVISIONS

(Age as of January 1, 2010)

Division	
801	Junior Division, age 8-11
802	Intermediate Division, age 12-14
803	Senior Division, age 15-18

All Youth Sweepstakes participants are expected to familiarize themselves with the Youth Sweepstakes General Rules & Regulations.

Premiums will be paid in each age division as follows:

<u>1st</u>	<u>2nd</u>	<u>3rd</u>	<u>4th</u>	<u>5th</u>	<u>6th</u>	<u>7th</u>	<u>8th</u>
\$30	\$25	\$20	\$15	\$10	\$5	\$5	\$5