

WORLD BEEF EXPO GENERAL RULES & REGULATIONS

Arrival of Animals

The cattle barns will be open for the arrival of cattle beginning at **7 a.m. on Wednesday** of show week. Neither exhibitors nor cattle will be allowed access to the barns prior to that time. In no case shall any animal be brought into the barns to be placed on exhibit except by, and at the expense of, the owner and his/her hired authorized agent. All early arrivals (cattle arriving before 7 a.m. on Wednesday) will be restricted to the designated tie-out area.

All show and sale animals must be on display by the following times:

Open Show Cattle	10:00 a.m. Thursday
Sale Cattle	10:00 a.m. Thursday (<i>excludes Prospect Sale animals</i>)
Prospect Show and Sale Cattle	11:00 a.m. Friday
Junior Show Cattle	11:00 a.m. Saturday

Once an animal is on the grounds, it is the responsibility of the exhibitor, owner or his/her authorized agent to notify the breed superintendent for show check-in. Health papers must be taken to the veterinary office, located in the lower level of the double deck barn.

The entry office will open at 3 p.m. on Wednesday.

Exhibitors are required to familiarize themselves with all the rules of this show applicable to their exhibits.

1. **Violation of Rules.** All entries and exhibitors of any kind and character in this exhibition are subject to these regulations, and any violation will subject exhibitors to such penalty as management may order.
2. **Interpretation of Rules.** World Beef Expo reserves, to the Administrative Coordinator and the Executive Committee, the final and absolute right to interpret these rules and regulations, and to arbitrarily settle and determine all matters, questions or differences in regard to, arising out of, or incident to the show and its rules and regulations.
3. **Application for Entry.** All entry applications must be submitted, either on printed forms or electronically, in accordance with the entry instructions. Entry information may be obtained from the World Beef Expo website, www.worldbeefexpo.com.

The following **deadlines** apply: Early Entry (online) – August 16, 2010

Early Entry (by mail) – August 17, 2010

(Note: Prospect Show and Sale uses different deadlines. See Prospect Entry form for details.)

To qualify for early entry, application must be received (for online entries) or postmarked (for entries by mail) on or before the dates listed above. Entries received (online) or postmarked (by mail) after these dates are considered **LATE** and will be subject to a late entry fee, which **must** be included with the entry. See the entry form for specific due dates and late fees.

No online entries will be accepted after 11:59 p.m. (Central Standard Time) on August 16, 2010.

World Beef Expo is not responsible for electronic entries that are not received by entry date and time. For entries by mail, the official post office cancellation date will be used as the date of entry. Canadian exhibitors are encouraged to send entry fees via Purolator or Express Mail to ensure timely receipt.

All fees must be paid in United States currency with checks payable to WORLD BEEF EXPO. All fees must accompany entry, or entry will not be accepted. No refunding of entry fees or any other fees will be made to exhibitors whose animals are entered but not shown.

4. **Accepting Entries.** In all cases, World Beef Expo management reserves the right to reject entirely or accept conditionally any entry or application. It is intended that only such animals shall be exhibited as have merit. The administrative coordinator may appoint a special committee on the opening day of the show to view the animals entered for exhibition: Upon the recommendation of said committee that any animal or animals which do not have merit as would entitle them to exhibit, the administrative coordinator may require them removed from the World Beef Expo grounds.

World Beef Expo reserves the right to withdraw the classification and prizes in any department, upon the closing of the entries, where it is found that the animal(s) entered would be discreditable to the exhibition.

5. **Erroneous Entry.** Animals that have been incorrectly entered may be transferred to their proper class, prior to judging, upon application to a superintendent. Upon the approval of a superintendent or, in his/her absence, the administrative coordinator, it is the responsibility of the exhibitor to notify the entry office of an approved class change for any entry.
6. **Multiple Entries.** Each animal may be entered in one and only one breed division per show, regardless of eligibility. Animals that are eligible for multiple breed divisions may be shown in only one division, at the discretion of the paid entrant. Any animal that is found to have been entered in multiple breed divisions will be disqualified from the show entirely. Multiple-breed eligible animals that are entered and shown in two or more shows – Open Show, Prospect Show, and Junior Show – are not required to show as the same breed in each show.
7. **Substitutions.** With the approval of a superintendent, substitutions **within classes and with identical ownership** will be permitted. No other substitutions will be allowed, and all substitutions must be made no later than the breed's time of check-in. Exhibitors in shows without any defined classes may only substitute an animal of the same sex, with identical ownership, and with a birth date within 45 days of the animal it is replacing.
8. **Assignment of Stalls.** The allocation of stalls will be assigned only to animals that arrive at the show. No refunds will be granted for animals who are entered but do not arrive at the show. Stalling assignments will be given on a first-come, first-serve basis as exhibitors check in with the stalling superintendent upon arrival. The stalling superintendent's office will be staffed beginning Wednesday morning. **Neither exhibitors nor cattle will be allowed access to the barns prior to Wednesday morning.** Cattle may not be stalled without authorization from the stalling superintendent.
9. **Cattle Check-In.** Exhibitors are responsible for knowing when their breed is being checked in. More specifically, each exhibitor is responsible for being present at the time his/her cattle are being checked in. If the exhibitor or a designated representative is not present, the superintendent may refuse to allow the exhibitor's cattle to participate in the show.
10. **Tattoos.** Tattoos on all registered cattle will be checked in accordance with the breed's national association exhibition rules. In the case that a tattoo does not meet national association regulations, the animal will not be allowed exhibition.
11. **Entry Numbers.** Entry numbers will be provided to all exhibitors. The handler must display, on his/her back, this number when the animal is in the show ring.
12. **Breed Show Requirements.** All Open Show breeds, regardless of number, will show individually and recognize their own champions. Any show with fewer than ten paid entries will have its champion eligible for Any Other Breed (AOB) champion. The AOB champion in each division – heifer, bull, and cow/calf – will then qualify for the Supreme Champion Drive. AOB champion(s) will be selected following the completion of all Open Show divisions. Any show with ten or more paid entries will have its champion automatically eligible for the Supreme Champion Drive.

The total number of paid entries in a show shall include all paid entries for that show, regardless of division. (*Example: 7 heifers + 3 bulls + 2 cow/calf pairs = 12 entries.*) The minimum requirement for automatic qualification for the Supreme Champion Drive is based on the number of paid entries, not the number of animals exhibited. (*Thus, if 12 paid entries are made and only 9 head are exhibited, that breed's champions will still be automatically eligible for Supreme Champion.*)

Breeds with separate low-percentage divisions are considered to have two separate shows, each of which is subject to the aforementioned rules and requirements.

World Beef Expo reserves the right to limit or remove the class breakdowns in shows with fewer than ten paid entries. In this scenario, all heifers would show in one class, all bulls in another, and all cow/calf pairs in another. The resulting class winners would be named the breed's champions and would be eligible for AOB champion. (*Note: This rule applies only to Open Show.*)

- Supreme Champion Drive.** Each Open Show breed with ten or more paid entries has the opportunity to present its Grand Champion Heifer, Grand Champion Bull and Grand Champion Cow/Calf to compete for the title of Supreme Champion. Cattle who have achieved the honor of Grand Champion are invited to participate in this showcase event on Saturday evening. The Any Other Breed (AOB) champions (see Rule 12) are also invited to compete. The Supreme Champion Heifer, Bull and Cow/Calf Pair will each be awarded a \$1000 premium.

Any animal entered in the Supreme Champion Drive must be fitted in accord with the Code of Ethics, as described in Rule 14. The use of false tail heads is prohibited. The addition of hair, or any similar substance, to any part of the animal's body is prohibited. Dyeing or artificially changing the color of the animal is prohibited, though coloring agents may be used on the legs and tail switches. No powder of any kind or color may be used on any part of the animal. Failure to comply with these standards will result in disqualification. *(Note: This rule applies only to the Open Show.)*

- Code of Ethics.** To maintain a high degree of confidence in the World Beef Expo show, show management reserves the right to disqualify any animals that have been fitted in an unethical fashion. Unethical fitting shall include, but is not limited to: Any injection of gas, solid or liquid under the skin; any cutting or tearing of the hide or removal of tissue beneath the hide in effort to alter the shape of the individual; attempts to disrupt or change normal dental development; dyeing or coloring which alters natural coloration; and efforts to change the degree of firmness of the animal.

In such cases where unethical fitting, fraud or misrepresentation appear to have been attempted and the attempt is protested, World Beef Expo may appoint a veterinarian, official or committee to inspect the entry. World Beef Expo will follow a course of action based upon the findings and conclusions of the examining individual or committee, and penalty may include forfeiture of all premiums and a one-year prohibition from World Beef Expo. By submitting and/or signing an application for entry, participants agree to comply with all rules and regulations governing World Beef Expo, including those displayed on the official website.

- Tie-outs.** Tie-outs are limited to the designated area only. **World Beef Expo will not be providing a central pre-constructed tie-out area.** Cattle will need to be tied to the exhibitor's trailer or to personal gates in the tie-out area. Exhibitors are responsible for their own bedding in the tie-out area. Cattle will be allowed to leave the barns for tie-outs at 5:00 p.m. and must be returned to the barns by 8:00 a.m. daily. Any exhibitor failing to abide by these rules may be disqualified and all premiums withheld at the discretion of World Beef Expo management. All animals are required to be double-tied while at tie-outs.
- Sale Animals.** Animals to be entered in the **Prospect Show and Sale** will use the designated entry form found on the World Beef Expo website. Animals to be entered in one of the **World Beef Expo Breed Sales** will enter through the sales committee chairperson. Information concerning breed sales can be obtained through this individual and on the official website, www.worldbeefexpo.com. All sale animals must meet World Beef Expo health requirements. Breed sale consignments are due July 15, 2010.

The current Sales Committee chairperson is: Kim Johnson
5891 E. Waterford Road
Hartford, Wisconsin 53027
(262) 573-4019

If sale animals are to be shown, they must be entered in the appropriate division and class and must pay the corresponding entry fee. (Refer to the Open Show entry form for more details.) Animals purchased on any World Beef Expo sale may be entered and exhibited in the Junior Show by the new owner. (Refer to the Junior Show entry form for more details.)

- Cattle Washing.** Cattle must be washed in one of the designated wash racks. These are drained to sanitary sewers to comply with health requirements.
- Appearance of Exhibits/Exhibitors.** Stalls, pens and exhibition places must be cleaned before 8:00 a.m. each day, and all refuse matter must be disposed of properly. All animal waste must be deposited in the appropriate structures located at each barn. Exhibitors are encouraged to be neatly dressed while exhibiting their animals in the show ring.
- Care of Animals.** Exhibitors are responsible for the delivery of their animals to the appropriate area by the designated time. Exhibitors will be required to attend to their animals, including proper dietary procedures, and to have them presented to the judge(s) when called. Exhibitors are responsible for presenting their animals in the show ring in the appropriate class(es). No refunds will be granted for missing a class.

20. **Nose Rings.** All bulls 12 months of age and older must have a nose ring/nose lead when out of the stall.
21. **Grooming Chutes.** Grooming chutes or cattle safety devices may be used. They must be kept with the exhibitor's cattle and cannot be placed in aisles, clean-out alleys, fire lanes or wash rack areas. If space is limited in the stalling area, exhibitors may be required to set up grooming chutes outside the building in an assigned area. Grooming chutes may be in the aisle when in use, provided there is a walkway through the area. Any exhibitor who does not comply promptly, if requested by management, to remove a chute is subject to disciplinary action. World Beef Expo will allow two (2) chutes per exhibitor.
22. **Generators.** Generators are allowed for cattle exhibitors only. Fire code regulations require that generators cannot be allowed inside the barns, whether in use or not. Generators must be kept out of wash rack areas and fire lanes.
23. **Parking and Fire Code Regulations.** All vehicles, trucks and trailers must be parked in the designated areas. No Parking areas will be posted, and violators will be subject to ticketing and towing at the owner's expense. Please comply with all signs and posted safety regulations. Due diligence must be exercised to prevent fire, accidents or other damage. This includes keeping fire lanes around each barn, **no smoking** in any building, using no combustibles in display materials, and proper restraint of animals.
- Heavy-duty 3-wire electrical cords must be used and under no circumstances can electrical cords touch straw, hay, metal beams or rafters. All fans must be UL approved. Fire regulations are designed for the protection and safety of the exhibitor, exhibits, the public and the grounds.
- World Beef Expo has implemented a policy in an effort to prevent electrical and safety problems by worn, ungrounded and/or unapproved equipment. All equipment that does not conform to the manufacturer's specifications for safety and usage will be disconnected. Exhibitors with faulty/unapproved equipment will be warned, and if proper corrective action is not taken, the electrical cord will be cut to prevent further use while at World Beef Expo.
24. **Conduct of Exhibitors.** If an exhibitor, in any way – whether in person or through an agent or employee – interferes with a judge during his/her adjudication, or shows any disrespect to a judge or the show, World Beef Expo management may exclude such exhibitor from competition and may also withhold any premiums that may have been won.
25. **Judges Decision.** The decision of the judges shall be final in all cases, except where mistakes, fraud, misrepresentation or collusion, not discovered at the time of the award, is proven. In such cases, management or an appointed referee may decide – or, at his/her discretion, the case may be appealed to the Executive Committee, from whose decision there is no appeal.
26. **Protests.** Individuals must submit a written protest and accompany it with \$500 in cash or check (payable to World Beef Expo), which will be forfeited to World Beef Expo if the protest is not sustained. Such protest must state plainly the cause of the complaint and must be delivered to the administrative coordinator immediately after the occasion of the protested event. Protests may be submitted prior to judging or immediately after the conclusion of class judging. Once an animal is eligible for Supreme Champion, Prospect Champion, Overall Junior Prospect Steer Champion, Overall Junior Market Steer Champion, or Supreme Champion Junior Female, a protest will **NOT** be accepted.
- Judging procedures will not be interrupted for protest investigation; and, depending upon the basis of the protest, a decision may be withheld until a thorough investigation is complete. No complaint or appeal that a judge has overlooked an animal will be considered as a basis for a complaint.
27. **Judges Selection Committee.** Nomination of judges for World Beef Expo is open to anyone. Nominations must be made on the proper form, which must be filled out completely and accurately. All nominations are sent to a Judges Selection Committee, which consists of no fewer than three non-exhibiting members. This committee is responsible for the selection of all World Beef Expo judges.
- All judge nominations must be submitted by May 15 of the year of the show. Nomination ballots are available on the World Beef Expo website.
28. **Judging Contest.** It is mandatory that all exhibitors cooperate with judging contest officials in providing animals for use in the judging contest. If the contest selection committee or representatives of World Beef Expo select an exhibitor's animal for the judging contest, the exhibitor must allow that animal to be part of the contest.

29. **Loss Of or Damage To Property.** While the show management has created structures to provide a safe environment for exhibits, exhibitors and the public, it does not accept responsibility for any loss of or damage to personal property that may be present on the show grounds. All exhibitors are encouraged to exercise appropriate care and diligence in the storage and placement of personal property.
30. **Animal and Pedestrian Safety.** The use of scooters, skateboards, bicycles and similar items are prohibited in the barns and on the sidewalks and roads that provide access to the barns, coliseum and buildings in use during World Beef Expo. World Beef Expo management reserves the right to order such items removed from the grounds.
31. **Dogs.** All dogs – with the exception of on-duty service dogs – are prohibited in the barns, show rings and buildings. All dogs must be leashed when on the grounds.

Release of Animals

All World Beef Expo exhibitors are expected to keep their animals on exhibition and on the grounds until the designated time of release. The **penalty for early departure** without permission from show management is forfeiture of all premiums and prohibition from exhibiting at World Beef Expo the following year.

Release times are as follows:

Normal Release 4:00 p.m. Sunday (or immediately following Youth Sweepstakes awards)

Early Release 6:00 p.m. Saturday (*Note: Applies only to Open Show, Prospect Show, and Breed Sale animals.*)

Early release will begin at 6:00 p.m. Saturday and conclude at 7:00 a.m. Sunday. Exhibitors who plan to exercise this option should indicate their intention upon arrival at World Beef Expo so that stalling can be arranged in a convenient pattern. Upon arrival, exhibitors will check in with the stalling superintendent to receive stalling assignments and to choose the early release option.

Exhibitors who choose the early release option are expected to leave exhibits and cattle in place until 6:00 p.m. on Saturday. Further, they are expected to appropriately dispose of trash and animal waste in their stalling area and surrounding aisles before leaving the barn.

Release of show animals prior to 6:00 p.m. Saturday will only be granted for animals going directly to another show. Proof of entry and payment must be provided prior to the issuance of this exceptional release pass. Such passes are issued only by the entry office.

Animals sold in sales on the show grounds will be allowed early release at any time after the sale. Early release passes for these cattle will be available in the entry office and/or the sale area. Proof of purchase for each animal must be presented. All early release passes will be collected, upon departure, by a superintendent or gate staff.

Junior Show exhibitors will be allowed release following the conclusion of their breed's show, provided that no exhibitors in their aisle are in the process of fitting and/or showing at that time. All exhibitors are asked to be courteous and respectful to fellow showpersons. Any reports or complaints of disruptive tear-down activity may be investigated and penalized.

All Open Show Supreme Champions and Prospect Show Champions are encouraged to stay on site until the conclusion of World Beef Expo.

All feed, bedding and veterinary bills must be settled before any animal is released. Bills may be paid in the entry office during posted office hours.

All animals must be out of the barns by 6:00 p.m. on Sunday.