



## WORLD BEEF EXPO

June 6, 2009

Dear Hereford Breeders:

Plans are underway for the 2009 World Beef Expo. We are looking for an elite group of Hereford females for the Harvest of Excellence Hereford Sale hosted in part by the Wisconsin Polled Hereford Association. The 2009 sale will be held at Wisconsin State Fair Park on **Saturday, September 26<sup>th</sup> at 11am.**

Kim Johnson is the Hereford Sale Coordinator with World Beef Expo managing the sale, printing the catalogs and dispersing payments. This year, John Meents, AHA Fieldman will be screening all entries the week of July 13<sup>th</sup>.

Entries are \$125 per head and the deadline of **July 10th** is fast approaching! This entry fee is non-refundable with \$75 of this fee being applied towards sale expense and \$25 towards the Screening fee. The entry fee for embryo lots is \$75 per lot along with the same sales expense as the live lots. The sales expense is a fixed 13% with an additional 2% going to the WHA. A \$20 fee will be charged for all pictures used in the sale catalog. Please submit photos via email to Kim Johnson at [kkjohnson19@hotmail.com](mailto:kkjohnson19@hotmail.com) or include a disc with a high resolution jpeg.

We are looking for fancy show heifer prospects, embryo lots, cow /calf pairs and a few elite bred females. All females must be halter broken. In past years many junior exhibitors were in attendance looking for their 2010 show champions so dig deep in your herd and bring your best!

**All heifers must be calfhood vaccinated and have seperate interstate health papers.** More specific health paperwork examples will follow in the August mailing. There have been many out of state buyers present over the past few years, so it is important to have the necessary paperwork.

If you have any questions please contact Hereford sale chairman Kim Johnson at (262) 573-4019

We look forward to seeing you at the 2009 World Beef Expo September 25-27th.

World Beef Expo Management  
[www.worldbeefexpo.com](http://www.worldbeefexpo.com)



**2009 WBE Harvest of Excellence  
Hereford Sale Consignor  
Sale Entry Form  
ENTRY DEADLINE JULY 10, 2009**



**Hereford Sale Coordinator: Kim Johnson (at (262) 573-4019**

Consignor / Owner \_\_\_\_\_

Address: \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Telephone ( \_\_\_\_\_ ) \_\_\_\_\_ Email \_\_\_\_\_

**Copies of registration papers will work in place of the below entry information. Any additional information can be included on the back or emailed directly to [kkjohnson19@hotmail.com](mailto:kkjohnson19@hotmail.com)**

Name of Animal \_\_\_\_\_ Tattoo \_\_\_\_\_

Registration # \_\_\_\_\_ Date of Birth \_\_\_\_\_

Breeder \_\_\_\_\_

Sire \_\_\_\_\_ Registration # \_\_\_\_\_

Dam \_\_\_\_\_ Registration # \_\_\_\_\_

EPD #'s BW \_\_\_\_\_ WW \_\_\_\_\_ YW \_\_\_\_\_ MM \_\_\_\_\_ M&G \_\_\_\_\_ SC \_\_\_\_\_

Footnotes \_\_\_\_\_ No \_\_\_\_\_ Yes (Please use back of this form for footnotes)

**WBE Consignment Summary**

	<b>Division</b>	<b>Cost</b>	<b>Total</b>
	Open Heifer(s)	\$125.00 each	
	Bred Heifer(s)	\$125.00 each	
	Cow/Calf Pair(s)	\$225.00 each	
	Embryo or Flush	\$ 75.00 each	
	Pictures	\$20.00 each	
		<b>Total Due</b>	

**Please send sale entry forms and fees payable to World Beef Expo by the July 10<sup>th</sup> to:  
Kim Johnson, 5891 E. Waterford Rd., Hartford, WI. 53027  
262-573-4019 [kkjohnson19@hotmail.com](mailto:kkjohnson19@hotmail.com)**