

2009 WORLD BEEF EXPO EDUCATIONAL SEMINAR SCHEDULE

Friday, September 25, 2009

10:00-11:00 am **Concepts of Profitable Beef Pasture Management:** Laura Paine, DATCP Grazing and Organic Specialist

This seminar will teach simple pasture maintenance. Learn how to renovate and improve beef pasture. This seminar will also cover rotational grazing practices. Learn how to overcome drought and feed shortages by management intensive grazing.

1:00 – 2:00 pm **Beef Production Economics 101: Paul Dietmann**
DATCP Farm Center Bureau Director

Whether you are a beginning or experienced beef producer, you'll learn the hows and whys of recording keeping and keeping track of expenses. You'll gain knowledge in projecting profit/loss for your enterprise and putting together a business plan. Learn what information you'll need before you ask a lender for a loan.

4:00-5:30 pm **Breeding, Selection and Marketing Tools (Panel)**
Kelly Schmidt – American Simmental Association
Jerry Cassady – American Angus Association
John Boddicker – American Maine Anjou Association
John Meents – American Hereford Association

This panel discussion will bring you up to date on the latest news from breed associations, their programs and the tools they offer. Our panel will offer insights about what the future will bring for cattle producers.

Saturday, September 26, 2009

9-10:30 am **Adding Value To Feeder Calves**
Jim Thormenson, Pfizer Representative
Jeff Swenson, BADGER VAC 45
Jerry Huth, *Certified Hereford Feeder Calf Auctions*

With rising input costs and shrinking margins, feedlot operators are becoming more and more selective about the feeder calves they buy. Find out how to best prepare your calves for the market through preconditioning.

11:30 am – 12:15 pm **Cattle Handling Equipment Walking Tour**
Jim Murray – Murray's Dairy and Refrigeration

Proper equipment is vital to successful beef production, but what types of livestock handling equipment is most important? Jim Murray has years of experience helping beef producers choose the right tools to fit their needs. Jim will have equipment on hand from squeeze chutes to gates on site from various World Beef Expo trade show exhibitors to help illustrate setting up a proper system to handle cattle on your farm.

5:00-6:00 pm **Molecular Genetics Use in the Beef Industry**
Dr. Jon Beever – University of Illinois

Genetic testing is a hot topic in the beef business today. Dr. Jon Beever is an expert in the field of identifying and testing for genetic traits that have an economic impact on your herd. This seminar will be a great opportunity to hear a member of the team that has identified specific genetic markers and developed tests to identify them in individual animals.