



WORLD BEEF EXPO

June 1, 2010

Dear Angus Breeders:

Plans are underway for the 2010 18th Annual World Beef Expo. We are looking for an elite group of Angus females for the Angus Sale hosted by the World Beef Expo. In addition we will be offering some high quality Angus steer lots. The sale will be held at Wisconsin State Fair Park on **Saturday, September 25th at 1pm or 30 minutes following the Hereford Sale which starts at 11am.**

Dan Downing, Kevin Konkell, and Dusty Henningfeldt are the Angus Sale committee. Kim Johnson is the WBE sale coordinator with World Beef Expo managing the sale, printing the catalogs and dispersing payments. If you would like to have your cattle screened please contact one of the Angus sale committee members Dan Downing at 262-366-9594, Kevin Konkell at 414-531-3050 or Dusty Henningfeldt at 262-745-3050.

Entries are \$100 per head and are due **July 15th**. This entry fee is non-refundable with \$75 of this fee will be applied towards sale expenses and \$25 going towards bedding. The sales expense is fixed at 13% . There will be no additional sale commissions to the individual associations this year. A \$20 fee will be charged for all pictures used in the sale catalog. Please submit photos via email to Kim Johnson at kkjohnson19@hotmail.com.

This year we are excited to announce that all the purebred sales will be telecast live via the internet by EDGE of Cedar Rapids, Iowa. There will also be a very large, 11,000 plus email blast going out to promote the sale and catalog. More information on this will be sent out at later date.

We are looking for fancy show heifer prospects, embryo lots, a few elite bred females, and some high quality Angus steers. All animals must be halter broken.

In past years many junior exhibitors were in attendance looking for their 2011 show champions.

All heifers must be calfhood vaccinated and all lots must have separate interstate health papers. More specific health paperwork examples will follow in the August mailing. There have been many out of state buyers present over the past few years, so it is important to have the necessary paper work.

Check out the World Beef Expo website at **www.worldbeefexpo.com** for all of the Angus Expo events and deadlines. If you have any questions please contact one of the Angus sale committee members or World Beef Expo Sale Coordinator Kim Johnson at (262) 573-4019.

We look forward to seeing you at the 2010 World Beef Expo September 24-26th.

Sincerely,

Kim Johnson, WBE Sale Coordinator and the World Beef Expo Management



**2010 WBE Angus Sale Consignor
Entry Form**
ENTRY DEADLINE July 15, 2010



**Angus Sale Coordinators: Dan Downing at (262) 366-959, Kevin Konkell at 414-531-6100.
Dusty Hennigfeld at 262-7465-3050**

Consignor / Owner _____

Address: _____

City _____ State _____ Zip _____

Telephone (_____) _____ Email _____

Copies of registration papers will work in place of the below entry information. Any additional information can be included on the back or emailed directly to kkjohnson19@hotmail.com

Name of Animal _____ Tattoo _____

Registration # _____ Date of Birth _____

Breeder _____

Sire _____ Registration # _____

Dam _____ Registration # _____

EPD #'s BW _____ WW _____ YW _____ M _____

Footnotes _____ No _____ Yes (Please use back of this form for footnotes)

WBE Consignment Summary

	Division	Cost	Total
	Open Heifer(s)	\$100.00 each	
	Bred Heifer(s)	\$100.00 each	
	Cow/Calf Pair(s)	\$200.00 each	
	Embryo or Flush	\$ 75.00 each	
	Steer	\$100.00 each	
	Pictures	\$20.00 each	

Total Due _____

**Please send sale entry forms and fee(s) payable to World Beef Expo to: Kim Johnson,
5891 E. Waterford Road, Hartford, WI. 53027 (262) 573-4019 kkjohnson19@hotmail.com**