World Beef Expo 2011
Schedule of Events

September 22-25, 2011 – Wisconsin State Fair Park

Wednesday, September 21st

7 am	Barns Open for Early Arrivals	3 pm	Entry Office Open

Thursday, September 22nd

10 am	**All Open Show Cattle In Place**	5:30 pm	Exhibitor Reception	*Lower*
11 am – 4 pm	Open and Junior Show Check-In	6-8 pm	Trade Show	
5 pm	Tie Outs Open			

Friday, September 23rd

8 am	Shorthorn and ShorthornPlus Show	*Ring 1*	1:30 pm	American British White Park Show	*Ring 2*
8 am	Hereford Show	*Ring 2*	2-5 pm	Junior Show Cattle Check-In	
9 am	YS General Registration	*Upper*	3 pm	National Murray Grey Show	*Ring 2*
9-10 am	YS Public Speaking Registration	*Upper*	3 pm	YS Sales Talk Contest	*Upper*
9 am – Noon	YS Sales Talk Registration	*Upper*	3:30 pm	Red Angus Show	*Ring 1*
9 am – Noon	YS Practical Herdsmanship Contest (Contest must be completed by noon.)	*Upper*	4 pm	Educational Seminar Topic TBA	
9 am – 4 pm	YS Photo Journalism Entries Accepted	*Upper*	5 pm	Gelbvieh and Balancer Show	*Ring 1*
10 am	Angus Super ROV Show	*Ring 1*	5 pm	Piedmontese SOE Show	*Ring 2*
10 am	**All Sale Cattle In Place**		5 pm	Tie Outs Open	
10 am – 6 pm	Trade Show		5 pm	YS Judging Contest Registration	*TBA*
11:30 am	Maine-Anjou and Mainetainer Show	*Ring 2*	6 pm	Pinzgauer Show	*Ring 2*
12-4 pm	YS Public Speaking Contest	*TTYC*	6 pm	YS Judging Contest	*TBA*
12:30 pm	Chianina Show	*Ring 2*			

Saturday, September 24th

8 am	Simmental and Percent Simmental Show	*Ring 1*
8 am	Lowline Show	*Ring 2*
9 am	Braunvieh and Beefbuilder Show	*Ring 2*
9 am	YS Photo Journalism Entry Deadline	*Upper*
9 am – Noon	YS Practical Herdsmanship Contest (Contest must be completed by noon.)	*Upper*
9 am – Noon	Junior Show Cattle Check-In	
9:30 am	Other Registered Cattle Show (Breed Divisions TBA)	*Ring 2*
10 am	Educational Seminar – Topic TBA	
10 am – 6 pm	Trade Show	
10:30 am	Limousin and LimFlex Show	*Ring 1*
11 am	**All Junior Show Cattle In Place**	
11 am	Belted Galloway Show	*Ring 2*
Noon	Commercial Female Show	*Ring 1*

World Beef Expo Elite Sale
Parade and Show of Sale Cattle – 1 p.m.
Immediately followed by Elite Sale
Concludes with the selection of Champions of Sale
All Elite Sale activities will take place in the Coliseum.

5 pm Tie Outs Open

Supreme Champion Drive
7:30 pm – Coliseum

Sunday, September 25th

8 am	YS Showmanship Contest	*Coliseum*	10 am – 3 pm	Trade Show	
10 am	Junior Heifer Show (Breed Show Order TBA)	*Ring 1*	After Shows	Junior Show Supreme Drive	*Coliseum*
				YS Awards Ceremony	*Coliseum*
10 am	Junior Market Steer Show	*Ring 2*	4 pm	Release	
After Markets	Junior Prospect Steer Show	*Ring 2*	6 pm	All Cattle Out of Barns	
After Prospects	Junior Heifer Show	*Ring 2*			

Schedule is subject to change.

Upper = Upper Level of Double Deck Barn
Lower = Lower Level of Double Deck Barn
TTYC = Tommy Thompson Youth Center
YS = Youth Sweepstakes